

Tamara Krcmar, raised in Italy with Yugoslav origin. I graduated in Pharmaceutical Chemistry and Technology at University of Pharmacy in Milan, Italy.

After graduation, I started working in Servier Italy, working on different products and then I focused my field of interest on Psychiatry, by preparing the launch of an innovative antidepressant Valdoxan on Italian market.

Four years ago I moved to Paris to be in charge of International Direction in Marketing and Strategy of Valdoxan for Servier International. Since January this year I'm involved in the preparation of the launch worldwide of deprexis, a web based Cognitive Behavioral Therapy, the first e-health product for Servier.